

A4 STOCK SPECIALITY MATERIAL

MWHR

INKJET ONLY PRODUCT



Matt White High-Resolution Ink-Jet paper with permanent adhesive. “MWHR”

A white matt specially coated paper with a smooth finish to create stunning high resolution, Photo Quality images on virtually all models of Ink Jet printer. (Always try before you buy).

Face material properties

Grammage	88 gsm + or – 5%
Caliper (thickness)	110 microns + or – 7%
Opacity	89%

Adhesive

A permanent, acrylic based adhesive with good tack & adhesion on a wide range of surfaces. Whilst maintaining good stability during laser printing.

Suitable for use on Dry, Non-Fatty food stuff according to ISEGA food stuffs certification.

Minimum application temp.	+5°C
Storage range once applied	-20°C to +80°C

Backing

A bleached kraft paper with good lay-flatness & stability

Thickness	55 microns + or – 4%
Grammage	52 gsm + or – 5%

Environmental & Handling.

Paper components are either ECF or TCF grade manufactured using pulp from sustainable, managed resources. All dimensions are nominal target specifications but may vary. All products within our range are manufactured to ISO 9001:2015 and BRC standards, the factory is also PEFC and FSC certified. The raw material laminates are also made to the same ISO standards as above and to ISO 14001. The product packaging is designed to maintain original ideal RH levels and will survive being stored in a wide range of temperatures, however, it is essential that the material is allowed to recover to normal print room temperatures for a min of 48 hours before use. Best print room conditions are 20 deg C and 50% RH.

Markets and Uses

For end users who are printing on an Inkjet printer. Good option for CD/DVD labelling as the finish is a premium matt giving a good image. The quality of the label lends itself to labels for Promotional and Marketing material as well as address labels for Mailers or Postcards requiring a higher end finish.

Mail Houses, Marketing, CD/DVD industry